

ANNUAL IMPACT REPORT

THE
**Dave
Krache**
FOUNDATION



A MESSAGE FROM THE EXECUTIVE DIRECTOR

As we close the books on 2024, I am filled with gratitude for the incredible support that has made this year one of growth and impact for The Dave Krache Foundation. Together, we have tackled the increasing costs of youth sports head-on, ensuring that no child is sidelined due to financial barriers. From providing scholarships to expanding our reach across 24 metro Atlanta zip codes, our mission continues to thrive because of you—our community of donors, volunteers, and partners.

This year, we introduced new initiatives, like our Parent Resource Guide and the Advisory Council, to deepen our impact beyond scholarships. These efforts, combined with stories of transformation and joy from the children and families we serve, remind us why we do what we do.

Thank you for believing in our vision and for making it possible for kids to experience the joy, teamwork, and life lessons that sports provide. Here's to an even brighter 2025!

With heartfelt thanks,
Allison Giddens
Executive Director, The Dave Krache Foundation

WE HAD AN ACTION- PACKED YEAR!



Top left, clockwise: Kidsboost’s Jacob B. at Jacob’s D-Bat Fundraiser (April); DKF supporters at Derby Day Marietta Wine Market Fundraiser (May); Marietta Police kick off festivities at the Marietta Police Athletic League’s End of Year Celebration (May); friendship bracelets at the Women & Girls in Sports Night at Rome Emperors baseball game (June); Board Chair Donna Krache gets ready for kids at the City of Kennesaw Back to School Bash (July); Northside Outfit plays at the Glover Park Brewery fundraiser (November).

THE YEAR IN REVIEW

There's good news and there's bad news.

The good news is that in a post-pandemic era, sports are back and better than ever! The bad news is that they also seem more expensive than ever.

When a household budget is already tight and parents can barely pay the necessities, their kids are told they can't play sports because the money just isn't there.

The DKF was approached by local high schools for support for their sports programs, as many students could not afford the fees to play. In one case, a high school reports more than 80% of their students qualifying for free or reduced school lunches. It's no wonder these families need support for their children to play sports.



The number of children that the DKF supported through sports scholarships in 2024. That's a 34% increase over 2023!



The number of girls that the DKF supported through sports scholarships in 2024 increased 143% over 2023.



This year, DKF support covered 11 different sports including baseball, basketball, cheer, cross country, football, lacrosse, soccer, softball, swim and dive, track, and volleyball.



This year, children across 24 metro Atlanta zip codes received DKF support.

BEYOND SCHOLARSHIPS

Recognizing that there is so much more work to do, The Dave Krache Foundation got creative this year and found new ways to help those in need *beyond* sports fees scholarships.



PARENT RESOURCE GUIDE

The DKF developed [a guide to help parents](#) with money-saving tips and financial support opportunities. Whether it's an affordable sports program or another source of financial support, resources are out there and we've got them in our guide, available on our website.



VOLUNTEER PAGE

The DKF offers limited volunteer opportunities, but there are many community organizations looking for hands-on help. We share those [opportunities](#) on our website!



GAME CHANGER SPOTLIGHT

The DKF helps kids play sports by paying their fees, but it's the volunteers and coaches at schools, leagues, and teams that are the real heroes! We spotlight one of these incredible individuals once a month to say "thank you" and shine the light on their efforts. Check it out on DKF's Facebook, Instagram, and LinkedIn pages!



ADVISORY COUNCIL

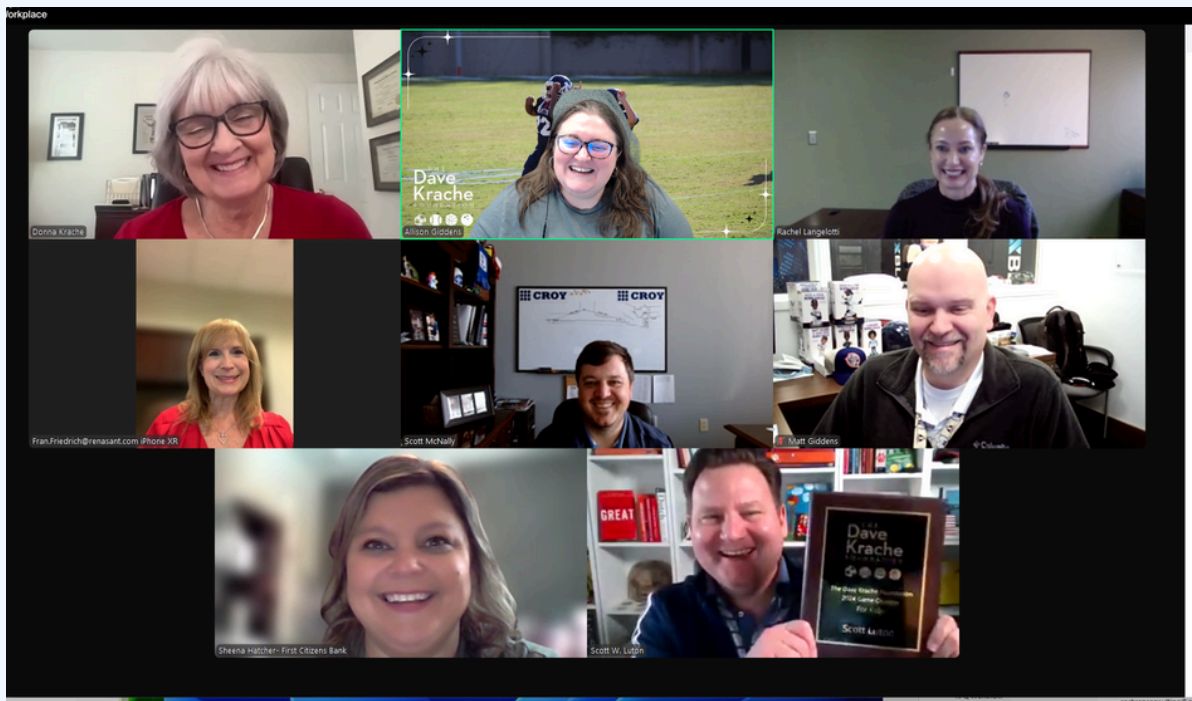
At the end of 2024, The DKF established an Advisory Council, made up of local business professionals who are heavily involved in the community. They will help the DKF expand its eyes and ears in the community to ensure our resources are best matched with those who need them!

2024 GAME CHANGER FOR KIDS AWARD

This December, Scott Luton, long-time supporter of The Dave Krache Foundation, received the inaugural Game Changer for Kids Award.

Scott is a consistent, generous donor to the Foundation, promotes the DKF on his programs, and is a true force for good throughout metro Atlanta as well as globally. So several DKF board members managed to surprise him on a Zoom teleconference.

We were grateful for the opportunity to enthusiastically say “thank you!” to someone who has made such a meaningful impact in local kids’ lives!



THANK YOU TO THESE ORGANIZATIONS, FOUNDATIONS, AND BUSINESSES FOR YOUR SUPPORT!

- The 6-4-3 Foundation
- AMB Group, LLC
- Arthur M. Blank Family Foundation
- B Floored Today, LLC
- Croy Engineering
- D-BAT Batting Cage Marietta
- Glover Park Brewery
- Ideal Industries Foundation
- KidsBoost (through Jacob B.)
- Kroger
- Leadership Cobb Class of 2025
- Marietta Wine Market
- North Cobb Rotary Club
- North Georgia State Fair
- Rotary Club of East Cobb

WE'D LIKE TO THANK ALL OUR DONORS FOR THEIR GENEROUS SUPPORT.

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You guys are doing amazing things for kids and **changing lives** and you don't even know it, thank you again.

NM, parent

