

July 8, 2017

The Dave Krache Foundation

Sports Fanatic 5K

Part of the Kennesaw Grand Prix 5k Road Race Series

Event Sponsorship Package

Sponsor Name: _____ **Contact Person:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **E-mail address:** _____

| | | |
|--|---|---|
| <p>Sponsor:</p> <p><i>Descriptions provided on following pages. Please refer to these for benefit details, as well as discounts that have been applied.</i></p> | | <p>FOR OFFICE USE ONLY:</p> <p><input type="checkbox"/> Cash <input type="checkbox"/> Check # ____ <input type="checkbox"/> In-Kind (See Below)</p> <p>Notes:</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> |
| <p>Access to a 20-30 amp electrical connection</p> | <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> | |

Please send all logos in vector format, for best print use. Send logos in as soon as possible to be included in any/all remaining event ads and media inclusions to allison@davekrache.com

All payments due upon receipt, unless otherwise negotiated.

Signature (required): _____ **Date:** _____

Submit completed Page 1 of this Sponsorship Application with a check payable to "The Dave Krache Foundation" to:

The Dave Krache Foundation
 1635 Old 41 Hwy NW
 Ste 112-236
 Kennesaw, GA 30152
 Telephone: (678) 609-3202 E-mail: allison@davekrache.com

[...OR CLICK HERE AND SPONSOR ONLINE!](#)

Sponsorship Level: Finish Line Sponsor (\$2000.00) – 1 available

- Company logo on back of event t-shirts, labeled as race sponsor
- Company table on-site, space if company would like tent on-site during after-race party
- Company sign displayed predominately at the finish line
- Company logo and link added to email newsletter sent to 1000+ emails
- Company logo and link posted on Facebook, Twitter, LinkedIn, advertised as an event sponsor
- Company logo and link posted on DaveKrache.com under “sponsors” and on event website
- Company thanked on PA system at event kick-off
- Company representative may join the VIP party upstairs at Trackside.
- 5 entries into race

Sponsorship Level: Mile Sponsor (\$1000.00)

- ~~Company logo on back of event t-shirts, labeled as race sponsor~~
- ~~Company table available at after race party~~
- ~~Yard sign along street near specific mile~~
- ~~Company logo and link added to email newsletter sent to 1000+ emails~~
- ~~Company logo and link posted on Facebook, Twitter, LinkedIn, advertised as an event sponsor~~
- ~~Company logo and link posted on DaveKrache.com under “sponsors” and on event website~~
- ~~Company thanked on PA system at event kick-off~~
- ~~Company representative may join the VIP party upstairs at Trackside.~~
- ~~3 entries into race~~

Sponsorship Level: Photo Sponsor (\$750.00) – 1 available

- Company logo on back of event t-shirts, labeled as race sponsor
- Company table available at after-race party
- Company logo on each photo online, for participants to download at no cost.
- Company logo and link added to email newsletter sent to 1000+ emails
- Company logo and link posted on Facebook, Twitter, LinkedIn, advertised as an event sponsor
- Company logo and link posted on DaveKrache.com under “sponsors” and on event website
- Company thanked on PA system at event kick-off
- Company representative may join the VIP party upstairs at Trackside.
- 3 entries into race

Sponsorship Level: Keeping It Cool Sponsor (\$500.00)

- ~~Company logo on back of event t-shirts, labeled as race sponsor~~
- ~~Company table available at after race party~~
- ~~Signage at one of three water stations.~~
- ~~Company logo and link added to email newsletter sent to 1000+ emails~~
- ~~Company logo and link posted on Facebook, Twitter, LinkedIn, advertised as an event sponsor~~
- ~~Company logo and link posted on DaveKrache.com under “sponsors” and on event website~~
- ~~Company thanked on PA system at event kick-off~~
- ~~Company representative may join the VIP party upstairs at Trackside.~~

- Company may choose to provide 700 flyers/cards for runner's swag bags.
- 2 entries into race

Sponsorship Level: Breakfast Sponsor (\$500.00) – 2 available

- Company logo on back of event t-shirts, labeled as race sponsor
- Company name added to email newsletter sent to 1000+ emails
- Company logo and link posted on Facebook, Twitter, LinkedIn, advertised as an event sponsor
- Company logo and link posted on DaveKrache.com under "sponsors" and on event website
- Company thanked on PA system at event kick-off
- Company sign placed at breakfast
- Company may choose to provide 700 flyers/cards for runner's swag bags.
- 2 entries into race

Sponsorship Level: VIP Breakfast Sponsor (\$500.00) – 1 available

- Company logo on back of event t-shirts, labeled as race sponsor
- Company name added to email newsletter sent to 1000+ emails
- Company logo and link posted on Facebook, Twitter, LinkedIn, advertised as an event sponsor
- Company logo and link posted on DaveKrache.com under "sponsors" and on event website
- Company thanked on PA system at event kick-off
- Company representatives may join the VIP party upstairs at Trackside and have company table.
- Company may choose to provide 700 flyers/cards for runner's swag bags.
- 2 entries into race

Sponsorship Level: Party Sponsor (\$250.00) – five (may be in kind)

- Company name added to email newsletter sent to 1000+ emails
- Company logo and link posted on Facebook, Twitter, LinkedIn, advertised as an event sponsor
- Company logo and link posted on DaveKrache.com under "sponsors" and on event website
- Company thanked at on PA system at event kick-off
- Company representative may join the VIP party upstairs at Trackside.

Sponsorship Level: Fan of the DKF (\$100.00) – individual donors only

- Individual's name listed on 1000 fans passed out this summer (starting at the 5K) helping with a breeze in the Georgia heat!
- Individual may join the VIP party upstairs at Trackside during the 5K after-party.



**All print ad inclusions are subject to space availability and restrictions. Sponsorships can NOT be given away, or traded. Any sponsor having another organization in their booth space must receive expressed permission from the event coordinator prior to the event to do so, to ensure there are no conflicts with other vendors/sponsors.*